



Plug In.™

An Open Letter From bandFIND.com's Founder and CEO.

Hello, my name is Chris Purifoy. I'm the founder of bandFIND.com. If you haven't had a chance to check it out yet then I haven't had the pleasure of introducing you to the new musical web innovation bandFIND.com. We think it's a great concept and everyone has worked extremely hard to get us here. We're glad to finally let you peek into our little side of paradise. I won't try to explain it all or build it up for you. bandFIND will speak for itself.

You can experience it at www.bandFIND.com. You can also check out our **video** demo reel @ gallery.mac.com/bandfind. bandFIND.com opened to the public April 1st, so it's still got that new website smell!! I know you'll love that! Also, look out for bandFINDtv. It's in the works.

We would love to get your feedback and we always love to meet new people. My team is available to you by video chat, phone, IM, or email. Contact info can be found in the section following the press release.

love the life you live,

A handwritten signature in black ink that reads "Chris Purifoy". The signature is fluid and cursive, with a large loop for the letter 'C' and a long horizontal stroke for the 'P'.

chris

@bandFIND.com

Plug in.

The Music Industry, Musicians, and Bands Finally Have a Private Social Network Worthy Enough to Call Their Own.

“bandFIND.com is a social utility designed to cater to the desperate needs of the music industry and the musicians represented within; offering over 15 tailored invite features, the first Monster.com style ad system for musicians and bands, and an elegantly painted social environment.”

NASHVILLE, TN, - June 20, 2008 - BandFIND.com, an online social network and utility for musicians, today announced the official launch of its website, bandFIND.com (<http://www.bandfind.com/>). As of today, musicians, bands and music industry professionals in the U.S. can go to bandFIND.com to join the thousands of users that participated in the beta phase and take advantage of more than fifteen groundbreaking musician’s services - any-time, for free. bandFIND.com’s first release, “bandFIND | social” will offer all of the core social networking services created and perfected by companies like Friendster.com, Facebook.com and Myspace.com. However, bandFIND.com was conceptualized and created by a team of musicians, recording industry experts and web developers with the intention of building the ultimate musician, band and professional music network without the distraction of the fans.

The initial public release of bandFIND.com comes packed with more than just social networking features. *“The reason social networking is largely looked at by the professional community as nothing more than an advertising medium is simply because up until now it has served no real professional purpose. The social networking model has simply been an avenue to catch up with old friends, share media, and find dates,”* says Chris Purifoy, the founder of bandFIND.com. *“I believe that the model is fairly young. The possibilities for social networking to expand into the world of professional utility are astronomical. At bandFIND, we consider ourselves a ‘social utility’, offering a line of impressive services for musicians, bands, and professionals built around and within the community that a social network provides. The social platform is just the tip of the iceberg.”*

Two free groundbreaking premium features, packed with over 15 services, will find their way into this initial release. The first, ‘bandFIND | Invites’ allows for bandFIND users to send a number of different invites to other users including: Friend Invites, Band Invites, Fill-In Invites, Gig Share Invites, Gig Sit-In Invites, Jam Session Invites, Lesson Requests, Recording Invites, Tryout Invites, Writing Session Invites, Backing Band Invites, and Collaboration Invites. ‘bandFIND | Invites’ are great for breaking the ice and creating new opportunities.

The second, ‘bandFIND | Ads’ is the first fully featured and categorized musician ad system featuring internal applicants for each ad, internal and private dialogues for each applicant, and over fifteen filterable and searchable elements. *“Fully featured ad systems have become fairly popular with career websites like Monster.com and Guru.com,”* says Cole Thornton, the Executive Vice President of bandFIND.com, *“However up until now, musicians and bands haven’t had that luxury. We’re glad to provide it.”*

“We believe in harnessing the power of innovation and foresight,” says Thornton. Along with the core social networking features and the premium services, bandFIND.com’s first public release will also include a few other innovations that are guaranteed to turn heads. The first is an unprecedented musician search. The wide range of music related user data provides bandFIND users the ability to search for exactly the right artist or band for their specific project. The second is the introduction of a new generation of music jockeys. Originally, there was the Disc Jockey (DJ) and then more currently, the Video Jockey (VJ). Similarly, bandFIND.com introduces the first Internet music jockey, the Web Jockey (WebJ). The Web Jockeys can be found on each users homepage and will present a wide variety of visual media including: updates, music industry education for musicians, interviews, tutorials to help the users navigate the site, and much more.

“We believe in a healthy mix of ingenuity and aesthetics,” says Amy Piazza, bandFIND.com’s VP of Creative Development. The site is not only packed with new breakthroughs in the technical arena, the bandFIND team also pride themselves on their eye for presentation and design. *“bandFIND.com is the first ‘hip’ social network,”* says Purifoy, bandFIND’s founder, *“It would have been irresponsible of us not to take our time during the design process. We believe our users will thank us.”*

About Bandfind inc.

Bandfind Inc. is a privately owned AR Corporation with business offices in Fort Smith, AR, a marketing and promotions office in Nashville, TN, development offices in Greensboro, NC, and a creative development office in Belfast, Northern Ireland. Bandfind inc. was founded by Chris Purifoy, a 24-year-old Recording Industry Management and Entrepreneurship student at MTSU, along with his sister, Amy Piazza, a professional graphic designer, photographer, and artist.

About bandFIND.com

bandFIND.com features services that will allow a musician on the “bandFIND | social” network to fill a spot in his or her band, find a gig fill-in, have a jam session, create a rap project, form a writing session, give or receive a lesson, find songs to play or record, buy or sell equipment, form a new band, find acts to play shows with, locate a backing band for a gig, or just socially network and build lasting relationships with other local musicians. bandFIND.com offers the entire musician, band, and professional music industry a place to network and develop relationships.

Further Press Materials & Service Information

www.bandFIND.com
www.bandFIND.com/press.cfm
<http://www.bandfind.com/About.cfm>

Contact

Publicity & Networking

Brian Solomon
Networking Director
205.317.1965
brian@bandFIND.com

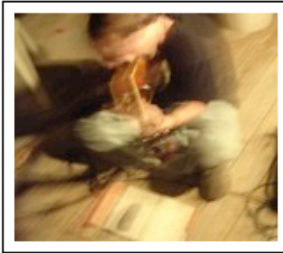
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change pic
edit profile



Level of Commitment: Committed Hobby

band {band} - NOUN - any association of people or groups.

I love to chat with bandFIND-ers.

Message me, comment me, or hit me up on AIM 'Username: bandFIND'.

Chris Purifoy

Nashville, TN, USA

info | comments | music | photos | bands | ads | friends | invites

basic info

[edit profile](#) | [edit account](#)

location: Nashville, TN

weblinks: www.myspace.com/mikeandersonsound

www.myspace.com/jeffreyjoslin

www.myspace.com/jilliajackson

gender: Male

level of commitment: Committed Hobby

contact info

email: email@bandfind.com

IM accounts: bandfind (AIM)

music info

styles: Acoustic, Christian, Folk, Jazz, Rock

influences: Counting Crows, Radiohead, John Mayer, Dave Matthews Band, The Last Straw, Arcade Fire, Jeff Buckley, Mike Anderson, Death Cab For Cutie, Jeffrey Joslin, Della Rosa, Waterdeep, Muse, Jillia Jackson, Coldplay, David Gray, Mat Kearney, Ani Difranc, Midnight, Modest Mouse, Anything with a jam and a voice...

equipment: Yairi Acoustic,

Sure mics,

Macbook Pro.

label: Unsigned

musical talents: Artist Home Team - Artist Manager - 3 years experience

Creative Services - Video Director - 10 years experience

Guitar - Acoustic | Advanced - 10 years experience

Guitar - Rhythm | Average - 10 years experience

Songwriter - 5 years experience

Vocals - Lead | Average - 5 years experience

biography

I work... alot. :)

ok to contact

to make friends

for gig sit-ins

for jam sessions

for writing sessions

At A Glance.

What is bandFIND.com?

- The Ultimate Musicians Network.
- A ground breaking web 2.0 experience

Current and Upcoming Events

- **Then:** 'bandFIND | Social' went live to the public April 1st, 2008
- **Now:** bandFIND.com officially launches @ Summer NAMM on June 21st, '08
- **Later:** bandFINDtv launches winter '08 -'09

Innovations

- An unprecedented musician & band search
- A revolutionary musician ad system
- A groundbreaking musician invite system.
- Web Jockeys (WebJs)

Musician Services

- Fill a spot in a band
- Find acts to play shows with
- Find a gig fill-in
- Find partners for a jam or recording session.
- Create a rap project
- Form a writing session
- Give or receive a lesson
- Find songs to play or record
- Sell or buy equipment
- Form a new band
- Find a backing band for a gig
- Showcase original music
- Find new music
- Network and build lasting relationships with other local musicians

The Company Behind bandFIND.com

- Bandfind inc. officially formed Summer of '07 as an AR corporation.
- Owned by 7 private investors & partners.
- Founded by Chris Purifoy and his sister Amy Piazza.